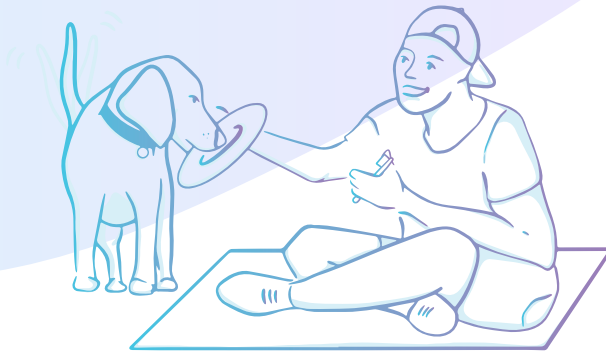


# THE QUICK AND EASY GUIDE TO BRUSHING YOUR PET'S TEETH



## Use a Finger Brush

If your pet is hesitant to have their mouth touched, try using a finger brush. They are typically made from rubber or silicone and have soft bristles on one side and will help them get used to the sensation of something brushing against their teeth. They're easy to use and inexpensive, so you can stock up on a few different kinds and see which one your pet likes best.

## Try Gauze or a Pet Toothbrush

Simply wrap a small piece of gauze around your index finger and gently wipe it across their teeth in circular motions. The gauze will help remove plaque and tartar while being gentle on your pet's gums. Once your pet is comfortable with you touching their teeth and gums, you can graduate to using a pet toothbrush. When brushing your pet's teeth, it's important to go slowly and be patient. Make sure to take your time and brush in circular motions using gentle strokes.

## Associate the Experience With Something Positive

If you're having a hard time getting your pet to open their mouth and let you brush, try associating brushing with something enjoyable. For example, give them a treat, play with one of their favorite toys, or praise them right after the process is complete. If they know they're pleasing you by allowing you to brush their teeth, they're likely to be less resistant in the future.

## BEFORE YOU GET STARTED

- Start when they're young, if possible.
- Choose a pet-friendly toothpaste with an appealing flavor your pet will enjoy
- Let your pet taste the toothpaste ahead of brushing